

CALL TO ARTISTS

“Art in the Park” presented by Valley Arts United:

August 14th, 2010 – from 10am to 4pm

A free public festival featuring fine arts in the Puyallup community.

Centrally located in Pioneer Park, within the popular and well-established Saturday Farmer’s Market.

Average attendance: 3,000

Structure:

50 possible booths

Juried participants, unless a current or previous participant in the Arts Downtown Outdoor Gallery.

Fee: \$50/booth plus 10% commission.

Requirements: suitable tent (size – 10x10’) with two 25# tent weights.

Deadline to apply: May 18.

Upon acceptance, booth fee due no later than July 14.

Electricity can be available.

Traveling from out of the area?

One night accommodation available (for 8/13 or 8/14), with a reduced rate courtesy of the Holiday Inn Express. Please indicate your interest in a room along with your application.

Types of booths:

1. ADT artists
2. No-sales arts organizations/groups (i.e. ADT, VAU)
3. No-sales performing arts groups (i.e. Spotlight Players)
4. Juried solo artists or artist groups with for-sale art
 - a. Fiber/Textile
 - b. Sculpture/3-D
 - c. Painting, drawing, other 2-D
 - d. Mixed Media and glass

Submission of application:

Include an artist statement with description of work, along with a CD with five to ten images of current work representing the pieces that would be offered for sale at “Art in the Park”. Send information to: Rosemary Eckerson, at P.O. Box 416, Puyallup WA 98371 or 333 18th St. N.W., Puyallup WA 98371.

Jury will meet the week of May 25th and our response will be sent by June 1.

What VAU is doing to make this successful:

We are partnering with the NorthWest Sinfonietta to present a free children’s concert and program during the event. In addition, we will promote “Art in the Park” through advertisements and marketing efforts. We are inviting public participation with artistic demonstrations, artists in action, and the selection of the ‘Best of Show’ artist. The winning artist will win a free space in the 2011 “Art in the Park” event and inclusion of their work in the 2011 poster (with artist recognition) and advertisements.

